



**RGV Educational
Broadcasting, Inc.**

**KMBH DT 38 *KMBH-FM
88.9*KHID-FM 88.1**

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KMBH 38 + 1 + 2 = 60

This formula does not look like matching! But it is much more than we used to have a year ago and for the last twenty eight years on Channel 60 when we served the Valley with our analog channel TV60.

Now, what you enjoyed for many years on Channel 60 can be seen on **Channel 38.1** and much more on **Channel 38.2**, which is a Spanish language service of public television programming: V-me.

We acknowledge that the transition to digital has been quite confusing for more than one viewer, especially if you count on television over the air (as opposed to cable TV or satellite TV).

It has taken a while for the public to catch the new setting of television industry after the transition to digital. No wonder, we broadcasters were mandated to get our facilities ready for digital television since 2002 on the premises, set by the Telecommunications Act that the country would migrate entirely to digital-only-TV by 2007. It did not happen, first because the US Congress decided to postpone two more years the transition because some influential congress people said the country needed to catch up with a retail industry which was not prepared to provide US houses with enough digital TV sets or digital TV converters. The US Congress decided then to subsidize millions of digital TV converters to make sure all of the American households could be engaged into the new world of digital TV.

As President Obama took office over a year ago one of his first actions was to support one more delay (sponsored by Mr. Rockefeller), which until today has not been justified at all but just created much more confusion among the American consumer, the American people depending on over the air TV.

After the first delay the transition date was set on February 17, 2009. After the second delay this date was moved to June 12, 2009.

KMBH decided to move on with the original plans of the first delay and went on digital-only service on February 17, 2009.

It has been one full year of service and things have not at all settled. However, little by little we notice that the American public is finally getting things clear.

Still confusing for some is the transition to digital on Cable and on satellite TV. These branch of the TV industry is undergoing its own mess.

Absolutely messy is the issue of the program information, which went up side down after the digital transition, with so many channels over the air due to multicasting and the debacle affecting two major institutions which had a strong command on information and ratings in the past: Tribune (a central organization which used to distribute TV schedules to all of the print media in the country) and Nielsen (a formerly powerful organization which dictated who was watching what). None of these organizations is operational anymore, both have failed and left the American public wondering about.

In the meantime stations need to provide schedule information by themselves; Newspapers are absolutely lost and irrelevant when it comes to reliable TV scheduling. Ratings have become the most popular guess work in the TV industry.

It has been one year of the transition to only-digital TV over the air and KMBH continues to serve the public of the Rio Grande Valley, now with a multicasting service, which includes some extra streams, not related at all with public television.

Some viewers are still confused when they tune on DT 38, because they get into a multicast offer.

If you are looking for PBS programming, just go to DT 38.1. It is about the same as you used to enjoy on Channel 60 for over 25 years.

If you are looking for public TV go to DT 38.2 here you will find a great young channel in the Spanish language, under the name of V-me.

Enjoy public TV, it is on DT 38.1 and DT 38.2!



Your source for a variety of music, news and local information is
Public Radio 88FM!

**PUBLIC RADIO 88FM RECOGNIZES
 WOMEN'S HISTORY MONTH**

March is Women's History Month and we will recognize and celebrate the diverse and historic accomplishments of women in music by providing diverse and energetic programs such as...

First Ladies of Music
 Wednesdays at 11am & 10pm
 Saturdays at 4pm (in March)

The WFMT Radio Network and the College of Arts and Sciences at Northeastern University of Boston presents the award-winning series, First Ladies of Music, hosted by internationally-renowned pianist, Virginia Eskin.

In this thirteen week, one-hour series, Virginia Eskin follows the history of first ladies in music, compares the styles of men and women, explores the reasons women compose or perform and takes into account that women did not universally receive attention, acceptance or encouragement. The series begins with an overview and historically works its way from Greek Divas to Music of the Salon, European Women Composers of the 19th Century, Pioneer Pianists, American Women in the early years, the Conductors, the Holocaust, Impressionism and Ragtime, Women of the 1930s, Jazz and Performance Artists and ends with Women of the Orchestra.



(Réunion de dames, Abraham Bosse, 17th century)

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | |
|----------|----------------------|-----------------|---------------------|-------------------|-----------------------|-----------------------|--------------------------|----------|
| 6:00 AM | Morning Edition | Morning Edition | Morning Edition | Morning Edition | Morning Edition | Swingin Down The Lane | Sing For Joy | 6:00 AM |
| 6:30 AM | *** | *** | *** | *** | *** | *** | What's The Word? | 6:30 AM |
| 7:00 AM | *** | *** | *** | *** | *** | Weekend Edition | Weekend Edition | 7:00 AM |
| 7:30 AM | *** | *** | *** | *** | *** | *** | *** | 7:30 AM |
| 8:00 AM | *** | *** | *** | *** | *** | *** | *** | 8:00 AM |
| 8:30 AM | *** | *** | *** | *** | *** | *** | *** | 8:30 AM |
| 9:00 AM | Performance | Performance | Performance | Performance | Performance | Car Talk | Compact Discoveries | 9:00 AM |
| 9:30 AM | Today | Today | Today | Today | Today | **** | **** | 9:30 AM |
| 10:00 AM | ***** | ***** | ***** | ***** | ***** | Nuevo Tejano | Parent's Journal | 10:00 AM |
| 10:30 AM | ***** | ***** | ***** | ***** | ***** | Conjunto Show | *** | 10:30 AM |
| 11:00 AM | Chamber Music | Live At The | First Ladies Of | Classical Guitar | Best of 88FM | 10am-12noon | New Orleans All The | 11:00 AM |
| 11:30 AM | Society-Lincoln CNTR | Concertgebouw | Music series | Alive! | Library | **** | Way Live!!!! | 11:30 AM |
| 12:00 PM | Valley Community | Classical | Valley Community | Classical | Valley Community | Toll Brothers | The Poet & The Poem | 12:00 PM |
| 12:30 PM | &Culture | *** | &Culture | *** | & Culture—VSO lunch | Met Opera Season | **** | 12:30 PM |
| 1:00 PM | *** | *** | Classical | Classical | Deutsche Welle | **** | Car Talk | 1:00 PM |
| 1:30 PM | *** | *** | *** | *** | Festival Concerts | **** | **** | 1:30 PM |
| 2:00 PM | *** | *** | Linea Abierta Texas | Celebrating Music | 1pm-3pm | **** | Best of the 88FM Library | 2:00 PM |
| 2:30 PM | *** | *** | (en espanol) | with Norma Priolo | **** | **** | Latino USA | 2:30 PM |
| 3:00 PM | 3-5pm lineup | 3-5pm lineup | 3-5pm lineup | 3-5pm lineup | 3-5pm lineup | **** | Good Books | 3:00 PM |
| 3:30 PM | Jazz/Blues | Jazz/Blues | Jazz/Blues | Jazz/Blues | Jazz/Blues | **** | Texas Matters | 3:30 PM |
| 4:00 PM | *** | *** | *** | *** | *** | First Ladies Of Music | People's Pharmacy | 4:00 PM |
| 4:30 PM | *** | *** | *** | *** | *** | radio series | **** | 4:30 PM |
| 5:00 PM | All Things | All Things | All Things | All Things | All Things | All Things | All Things | 5:00 PM |
| 5:30 PM | Considered | Considered | Considered | Considered | Considered | Considered | Considered | 5:30 PM |
| 6:00 PM | | | | | | On The Roadside | Putumayo World | 6:00 PM |
| 6:30 PM | *** | *** | *** | *** | *** | **** | Music Hour | 6:30 PM |
| 7:00 PM | Young Musicians | Winds | The Thistle | Latino USA | Sittin In' | **** | Woodsongs | 7:00 PM |
| 7:30 PM | At Hand | Inc. | and Shamrock | Good Books | *** | **** | Old Time Radio | 7:30 PM |
| 8:00 PM | Performance | Performance | Performance | Performance | E Town | The Spiceman | Bluegrass Review | 8:00 PM |
| 8:30 PM | Today | Today | Today | Today | **** | Music Show | **** | 8:30 PM |
| 9:00 PM | ***** | ***** | ***** | ***** | Friday Night Special! | The Beale Street | Sing Out Radio! | 9:00 PM |
| 9:30 PM | ***** | ***** | ***** | ***** | **** | Caravan | **** | 9:30 PM |
| 10:00 PM | Chamber Music | Live At The | First Ladies Of | Celebrating Music | Midnight Special! | Psych Rock 101 | Night Lights Jazz | 10:00 PM |
| 10:30 PM | Society-Lincoln CNTR | Concertgebouw | Music series | with Norma Priolo | **** | **** | | 10:30 PM |
| 11:00 PM | Classical | Classical | Classical | Classical | **** | **** | Classical | 11:00 PM |
| 12am-6am | Sleeper's Awake | Sleeper's Awake | Sleeper's Awake | Sleeper's Awake | Sleeper's Awake | Blues Before Sunrise | Sleeper's Awake | 12am-6am |
| | | | | | | 12midnight-5am | | |

KMBH DT 38 Primetime Television Schedule-MARCH 2010

MONDAY - FRIDAY

7:00 BETWEEN THE LIONS
 7:30 BODY ELECTRIC
 8:00 SESAME STREET
 9:00 CURIOUS GEORGE
 9:30 SID THE SCIENCE KID
 10:00 SUPER WHY!
 10:30 DINOSAUR TRAIN
 11:00 BARNEY
 11:30 WORD WORLD
 12:00 CAILLOU
 12:30 DRAGON TALES
 1:00 IT'S A BIG BIG WORLD
 1:30 CLIFFORD
 2:00 WORDGIRL
 2:30 CYBERCHASE
 3:00 MARTHA SPEAKS
 3:30 ARTHUR
 4:00 MAYA & MIGUEL
 4:30 FETCH!
 5:00 EDUC. PARTNERSHIP (MON)
 5:00 ELECTRIC COMP (Tue-Thur)
 5:30 NIGHTLY BUSINESS REPORT
 6:00 NEWSHOUR W/JIM LEHRER

MONDAY, MARCH 1

7:00 ANTIQUES ROADSHOW
 «Madison» (Hour Three)-A turn-of-the-century Japanese bamboo sculpture; Edwardian pearl earrings with Art Deco pendants.
 8:00 DOLLEY MADISON: AMERICAN EXPERIENCE
 Tony Award-winner Eve Best stars as Dolley Madison, America's «first First Lady»; Tony Award-winner Jefferson Mays is James Madison.
 9:30 MORRISTOWN: WHERE AMERICA SURVIVED
 Documentary revisits the «hard winter» of 1779-80, when General Washington's troops built a log hut city for their winter camp in New Jersey and saved the American Revolution from the brink of disaster.
 10:00 CHARLIE ROSE
 11:00 TAVIS SMILEY
 11:30 DIALAGOS SIN FRONTERAS

TUESDAY, MARCH 2

7:00 NOVA
 «Pluto Files»-What is it about cold, distant Pluto that captures so many hearts?
 8:00 FRONTLINE
 «The Suicide Tourist»-Do we have the right to end our lives if life itself becomes unbearable, or when we enter the late-stages of painful, terminal illness?

FRONTLINE and Academy Award-winning filmmaker John Zaritsky offer a revealing look at people facing the most difficult decision of their lives.
 9:00 INDEPENDENT LENS
 «The Eyes of Me»-An up-close look at four teens who have lost their sight.
 10:00 HIDALGO CO. COURT

WEDNESDAY, MARCH 3

7:00 FACES OF AMERICA
 «Know Thyself»-Episode four takes up the ancestor search where the historical record leaves off and links the guests' distinctive family histories to the broader history of «the family of man.»
 8:00 NATIONAL PARKS: AMERICA'S BEST IDEA
 «The Morning of Creation» (1946-1980)-A stubborn iconoclast fights a lonely battle on behalf of a species nearly everyone hates; America's «Last Frontier» becomes a testing ground for the future of the park idea.
 10:00 CHARLIE ROSE
 11:00 TAVIS SMILEY
 11:30 IDEAS IN ACTION W/JIM GLASSMAN
 «The Future of Newspapers»

THURSDAY, MARCH 4

7:00 LAS VERDADES DE MENSENOR JUAN NICOALU
 7:30 LA PALABRA VIVA DE LA BIBLIA
 8:00 ANTIQUES ROADSHOW (Repeat)
 9:00 AT CLOSE RANGE WITH NATIONAL GEOGRAPHIC
 This documentary shows Sartore in consultation with *National Geographic* photo editors in Washington, DC, as thousands of individual frames are whittled down to the 10 or 20 that will accompany a typical magazine story.
 10:00 CHARLIE ROSE
 11:00 TAVIS SMILEY
 11:30 INNER COMPASS

FRIDAY, MARCH 5

7:00 WASHINGTON WEEK
 7:30 NOW ON PBS
 8:00 BILL MOYERS JOURNAL
 9:00 McLAUGHLIN GROUP
 9:30 THIS IS AMERICA W/DENNIS WHOLEY
 10:00 CHARLIE ROSE
 11:00 REPORTERO
 11:30 TAVIS SMILEY

SATURDAY, MARCH 6

7:00 SUPER WHY!
 7:30 DINOSAUR TRAIN
 8:00 THOMAS & FRIENDS
 8:30 BOB THE BUILDER
 9:00 FRANNY FEET
 9:30 SID THE SCIENCE KID
 10:00 MAKE WAY FOR NODDY
 10:30 JONATHAN BIRD'S BLUE WORLD
 11:00 MISTER ROGER'S NEIGHBORHOOD
 11:30 ELECTRIC COMPANY
 12:00 EVERYDAY FOOD
 12:30 THIS OLD HOUSE
 1:00 GARDEN SMART
 1:30 HOMETIME
 2:00 WOODWRIGHT'S SHOP
 2:30 FONS & PORTER'S LOVE OF QUILTING
 3:00 JERRY YARNELL
 3:30 MOTORWEEK
 4:00 LINDA MACPHEE'S WORKSHOP
 4:30 STRESS FREE COOKING
 5:00 FOCUS
 6:00 ACORDIONES DE TEXAS
 6:30 PIANO GUY
 7:00 LAWRENCE WELK
 9:00 FRANK, DEAN, BING & PERRY: THE LEGENDARY COONERS
 A one-hour special featuring classic archival performances of perhaps the four greatest male vocalists of all time - Frank Sinatra, Dean Martin, Bing Crosby and Perry Como.
 10:13 MY SINATRA: A MUSICAL TRIBUTE
 New York crooner, Cary Hoffman celebrates Frank Sinatra's classic period from 1953 to the early 60's rendering

such classics as «I've Got the World on a String»
 11:30 INNER COMPASS

SUNDAY, FEBRUARY 7

7:00 MAMA MIRABELLAS HOME MOVIES
 7:30 ANIMALIA
 8:00 SESAME STREET
 9:00 ARTHUR
 9:30 LA PALABRA
 10:00 LA MISA
 11:00 DIOCESE INSIGHT
 11:30 NUESTRO PUEBLO
 12:00 CHURCH ALIVE
 12:30 SEWING WITH NANCY
 1:00 LAWRENCE WELK
 2:00 MY GENERATION
 2:30 KNITTING DAILY
 3:00 LIFESTYLES W/REBECCA
 3:30 CIAO ITALIA
 4:00 LIVING SMART
 4:30 B ORGANIC W/MICHELE BESCHEN
 5:00 TEXAS PARKS & WILDLIFE
 5:30 THE WORD ALIVE & WELL
 6:00 TEXAS MONTHLY TALKS
 6:30 ACORDIONES DE TEXAS
 7:00 HE TOUCHED ME: THE GOSPEL MUSIC OF ELVIS
 The intensity of Elvis Presley's love and devotion for gospel music is revealed in the documentary He Touched Me: The Gospel Music of Elvis Presley.
 8:28 GOSPEL MUSIC OF JOHNNY CASH
 Rock and country music icon Johnny Cash waged a life-long struggle for salvation, and that spiritual odyssey is told in The GOSPEL MUSIC OF JOHNNY CASH.
 9:56 DOLLEY MADISON:



NOVA The Pluto Files
 Tuesday, March 02, 2010, 7:00pm

KMBH DT 38...IT'S ALL ABOUT EDUCATION!



Morristown: Where America Survived

Thursday, March 11, 2010 at 9:23pm as part of the KMBH-DT 38 Membership campaign!

AMERICAN EXPERIENCE

Tony Award-winner Eve Best stars as Dolley Madison, America's «first First Lady»; Tony Award-winner Jefferson Mays is James Madison.
11:30 INNER COMPASS

MONDAY, MARCH 8

7:00 ANTIQUES ROADSHOW
«Baltimore» (Hour One)-A turn-of-the-19th-century rock crystal watch with an 18th-century movement; an angelfish pin bestowed by Mark Twain.
8:00 TIME TEAM AMERICA
«Fort Raleigh, North Carolina»-The team spends three days at Fort Raleigh in search of the nation's mysterious roots at Roanoke Island.
9:00 TIME TEAM AMERICA
«Topper, South Carolina»-Experts wade into the swamps of South Carolina to find the truth about North America's first human inhabitants.
10:00 CHARLIE ROSE
11:00 TAVIS SMILEY
11:30 DIALAGOS SIN FRONTERAS

TUESDAY, MARCH 9

7:00 NOVA
«Master of the Killer Ants»-A terrible drought has hit northern Cameroon, and the termites, usually the Mofu tribe's precious ally, have left the fields and invaded huts and granaries.
8:00 FRONTLINE
Examines the response to items recovered or offered after 9/11 and other national tragedies.
9:00 INDEPENDENT LENS
«Between the Folds»-A group of

theoretical scientists and fine artists has abandoned careers to forge new lives as modern-day paper folders.
10:00 HIDALGO CO. COURT

WEDNESDAY, MARCH 10

7:00 LATIN MUSIC USA
«The Chicano Wave/Divas and Superstars»- Episode Three: Mexican-Americans in CA, TX and across the Southwest create their own distinct musical voices during the second half of the 20th century.
Episode Four: Focuses on the Latin Pop explosion of the turn of the century and the success of artists like Ricky Martin, Gloria Estefan and Shakira in the English-language market.
9:09 IN PERFORMANCE AT THE WHITE HOUSE
«Fiesta Latina»-Presents the White House celebration of Latino music and its influence on American music and culture. The President and Mrs. Obama welcome a star-studded evening of performance from the South Lawn of the White House, hosted by Eva Longoria Parker, George Lopez and Jimmy Smits.
10:19 INDEPENDENT LENS
«Companeras»-This film is a profile of America's first all-female mariachi band — Mariachi Reyna de Los Angeles.
11:30 TAVIS SMILEY

THURSDAY, MARCH 11

7:00 THE HIGH KINGS
From the creators of the smash hit Celtic Woman comes the new exciting Irish ballad group The High Kings.
8:27 SOUNDSTAGE

«Josh Groban»

9:23 MORRISTOWN: WHERE AMERICA SURVIVED

This program revisits the «hard winter» of 1779-80, when General George Washington's troops arrived at the densely wooded area just south of Morristown, known as Jockey Hollow, to build a log hut city for their winter camp.

10:00 CAMERON CO. COURT

FRIDAY, MARCH 12

7:00 WASHINGTON WEEK
7:30 NOW ON PBS
8:00 BILL MOYERS JOURNAL
9:00 McLAUGHLIN GROUP
9:30 THIS IS AMERICA W/DENNIS WHOLEY
10:00 CRAVING HEALTH WITH DR. RICHARD WEINSTEIN
This program explains the real cause of stress and its relationship to inflammation and the adrenal hormone cortisol.
11:30 REPORTERO

SATURDAY, MARCH 13

7:00 SUPER WHY!
7:30 DINOSAUR TRAIN
8:00 THOMAS & FRIENDS
8:30 BOB THE BUILDER
9:00 FRANNY'S FEET
9:30 SID THE SCIENCE KID
10:00 MAKE WAY FOR NODDY
10:30 JONATHAN BIRD'S BLUE WORLD
11:00 MISTER ROGER'S NEIGHBORHOOD
11:30 ELECTRIC COMPANY
12:00 EVERYDAY FOOD
12:30 THIS OLD HOUSE
1:00 GARDEN SMART
1:30 HOMETIME
2:00 WOODWRIGHT'S SHOP
2:30 FON'S & PORTER'S LOVE OF QUILTING
3:00 JERRY YARNELL
3:30 MOTORWEEK
4:00 LINDA MACPHEE'S WORKSHOP
4:30 STRESS FREE COOKING
5:00 FOCUS
6:00 ACORDIONES DE TEXAS
6:30 PIANO GUY
7:00 LAWRENCE WELK
«Los Angeles»
8:00 ANDRE RIEU: THE HOMECOMING
Andre Rieu returns to his Dutch hometown of Maastricht for a

midsummer night performance in Vrijthof Square.

9:57 AUSTIN CITY LIMITS

«Bettye Lavette»

11:00 NATURE

«The Loneliest Animals»-Scientists attempt to breed new generations of nearly extinct species.

SUNDAY, MARCH 14

7:00 MAMA MIRABELLAS HOME MOVIES
7:30 ANIMALIA
8:00 SESAME STREET
9:00 ARTHUR
9:30 LA PALABRA
10:00 LA MISA
11:00 DIOCESE INSIGHT
11:30 NUESTRO PUEBLO
12:00 CHURCH ALIVE
12:30 SEWING WITH NANCY
1:00 LAWRENCE WELK
2:00 MY GENERATION
2:30 KNITTING DAILY
3:00 LIFESTYLES W/REBECCA
3:30 CIAO ITALIA
4:00 LIVING SMART
4:30 b ORGANIC W/MICHELE BESCHEN
5:00 TEXAS PARKS & WILDLIFE
5:30 THE WORD ALIVE & WELL
6:00 TEXAS MONTHLY TALKS
6:30 ACORDIONES DE TEXAS
7:00 EL CONJUNTO DE SOUTH TEXAS
8:10 EN EL RANCHO
9:20 LATIN MUSIC LEGENDS
Celebrates Latino artists who have had major hit songs in the USA. The host of the show is Trini Lopez, who sings his popular hits «La Bamba» and «If I had a Hammer.»
10:30 NATURE
«What Females Want and Males Will Do»-Wildlife experts use cutting-edge technology and risky field study to discover what makes winners and losers in the animal dating game.
11:30 INNER COMPASS

MONDAY, MARCH 15

7:00 ANTIQUES ROADSHOW
«Baltimore» (Hour Two)-A World Championship jacket worn by Colts legend Johnny Unitas and a painting by renowned impressionist landscape artist W. L. Metcalf.
8:00 TIME TEAM AMERICA
«New Philadelphia, Illinois»-The team

Watch your favorite PBS programs on 38.1 and V-me on 38.2

digs into the lives of freed slaves at the site of an Illinois town founded by a freed slave.

9:00 TIME TEAM AMERICA

«Range Creek, Utah»-The team heads to the picturesque canyons of Utah to determine what went wrong for the Fremont people.

10:00 CHARLIE ROSE

11:00 TAVIS SMILEY

11:30 DIALAGOS SIN FRONTERAS

TUESDAY, MARCH 16

7:00 NOVA

«First Flower»-Until recently, almost nothing was known about the origin of flowers.

8:00 LIVE FROM LINCOLN CENTER

«Yo-Yo Ma and the Silk Road Ensemble»-The cellist performs with a collective of musicians, composers, visual artists and storytellers.

9:30 YELLOWSTONE: LAND TO LIFE

A lyrical interpretation of the sweeping geologic story of Yellowstone.

10:00 HIDALGO CO. COURT

WEDNESDAY, MARCH 17

7:00 ANDRE RIEU: LIVE IN DUBLIN

Andre Rieu and The Johann Strauss Orchestra perform a unique repertoire in this concert from Dublin, Ireland.

8:51 ANDY COONEY: EVENING OF IRIS CLASSICS

Andy Cooney's outstanding voice and dynamic stage presence makes him a favorite with audiences as he renders songs ranging from all-time favorites like «Believe Me If All These Endearing Young Charms» and «Danny Boy».

11:00 CHARLIE ROSE

THURSDAY, MARCH 18

7:00 FOUR FRESHMEN: LIVE IN LAS VEGAS

The rich sophisticated sound of this musical group has influenced vocalists for nearly six decades.

8:11 IN PERFORMANCE AT THE WHITE HOUSE

«Stevie Wonder in Performance at the White House»-President Obama presents the Gershwin Prize to the songwriter. Will I Am and Tony Bennett perform.

9:20 AMERICAN STANDARDS: THE BEST IS YET TO COME

«The Best is Yet to Come.» «Fly Me to the Moon.» «Unchained Melody» & other classics are performed.

10:30 INNER COMPASS

11:00 CHARLIE ROSE

FRIDAY, MARCH 19

7:00 WASHINGTON WEEK

7:30 NOW ON PBS

8:00 BILL MOYERS JOURNAL

9:00 McLAUGHLIN GROUP

9:30 THIS IS AMERICAN W/ DENNIS WHOLEY

10:00 CHARLIE ROSE

11:00 REPORTERO

11:30 TAVIS SMILEY

SATURDAY, MARCH 20

7:00 SUPER WHY!

7:30 DINOSAUR TRAIN

8:00 THOMAS & FRIENDS

8:30 BOB THE BUILDER

9:00 FRANNY'S FEET

9:30 SID THE SCIENCE KID

10:00 MAKE WAY FOR NODDY

10:30 JONATHAN BIRD'S BLUE WORLD

11:00 MISTER ROGER'S NEIGHBORHOOD

11:30 ELECTRIC COMPANY

12:00 EVERYDAY FOOD

12:30 THIS OLD HOUSE

1:00 GARDEN SMART

1:30 HOMETIME

2:00 WOODWRIGHT'S SHOP

2:30 FON'S & PORTER'S LOVE OF QUILTING

3:00 JERRY YARNELL

3:30 MOTORWEEK

4:00 LINDA MACPHEE'S WORKSHOP

4:30 STRESS FREE COOKING

5:00 FOCUS

6:00 ACORDIONES DE TEXAS

6:30 PIANO GUY

7:00 ELVIS LIVES: THE 25TH ANNIVERSARY CONCERT

Features Elvis from Hawaii on satellite and his musicians and singers live on stage in Memphis.

8:28 GREAT PERFORMANCES

«Eric Clapton: Chicago Crossroads Festival»

9:00 AUSTIN CITY LIMITS

«R.E.M.»

10:25 AUSTIN CITY LIMITS

«Norah Jones»

SUNDAY, MARCH 21



JERUSALEM: CENTER OF THE WORLD

Sunday, March 21, 2010, 8:00 pm

7:00 MAMA MIRABELLAS HOME MOVIES

7:30 ANIMALIA

8:00 SESAME STREET

9:00 ARTHUR

9:30 LA PALABRA

10:00 LA MISA

11:00 DIOCESE INSIGHT

11:30 NUESTRO PUEBLO

12:00 CHURCH ALIVE

12:30 SEWING WITH NANCY

1:00 LAWRENCE WELK

2:00 MY GENERATION

2:30 KNITTING DAILY

3:00 LIFESTYLES W/REBECCA

3:30 CIAO ITALIA

4:00 LIVING SMART

4:30 b ORGANIC W/MICHELE BESCHEN

5:00 TEXAS PARKS & WILDLIFE

5:30 THE WORD ALIVE & WELL

6:00 TEXAS MONTHLY TALKS

6:30 ACORDIONES DE TEXAS

7:00 AMERICA'S NATIONAL PARKS

Explores the Grand Canyon, Yellowstone and other the protected wilderness and recreational areas.

8:00 JERUSALEM: CENTER OF THE WORLD

Hosted by Ray Suarez, this program explores the history of Jerusalem.

10:00 NATURE

«What Females Want and Males Will Do»-Wildlife experts use cutting-edge technology and risky field study to discover what makes winners and losers in the animal dating game.

11:00 NOVA

(REPEAT)

MONDAY, MARCH 22

7:00 ANTIQUES ROADSHOW

«Baltimore» (Hour Three)-A bench crafted by master woodworker George Nakashima; a unique two-sided painting by B.J.O. Nordfelt; and a 1798 violin, accompanied by a bow.

8:00 LOBOTOMIST: AMERICAN EXPERIENCE

The lobotomy, which began as an operation of last resort, was soon being performed at some 50 state asylums, often with devastating results.

9:00 AMERICAN MASTERS

«John James Audubon: Drawn From Nature»-The dramatic, contradictory story of the creator of *The Birds of America*, the monumental collection of 435 life-sized portraits of every bird then known in the United States.

10:00 CHARLIE ROSE

11:00 TAVIS SMILEY

11:30 DIALAGOS SIN FRONTERAS

TUESDAY, MARCH 23

7:00 NOVA

«Cracking the Maya Code»: This is a definitive look back at how a handful of pioneers deciphered the intricate system of hieroglyphs developed by the Maya.

8:00 FRONTLINE

«Close To Home»-FRONTLINE chronicles how the middle class is faring in the recession by focusing on the stories of the owner, employees and patrons of a New York City salon.

9:00 INDEPENDENT LENS

«Lost Souls (Animas Perdidas)»-Explores national identity, the lives of immigrants and what happens after deportees are sent to a homeland they no longer consider home.

10:00 HIDALGO CO. COURT

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AMERICAN EXPERIENCE

Victory in the Pacific

Monday, March 29, 2010,
8:00 pm

A B-29 Superfortress, the most advanced bomber in the world, drops fire bombs on Kobe, Japan's major port, in March 1945. The raids began the night of March 9 when B-29s incinerated a quarter of Tokyo, killing as many as 100,000 civilians

WEDNESDAY, MARCH 24

7:00 GREAT PERFORMANCES
«Dance in America: *NY Export: Opus Jazz*»-A new production of choreographer Jerome Robbins' 1958 «ballet in sneakers.» *NY Export: Opus Jazz*, filmed in the five boroughs of New York City.

8:00 GREAT PERFORMANCES AT THE MET

«Les Contes d'Hoffmann-Joseph Calleja stars in the title role, with Anna Netrebko as Antonia and Alan Held as the demonic four villains in Jacques Offenbach's fictionalized take on the life and loves of the German Romantic writer E.T.A. Hoffmann.

11:00 CHARLIE ROSE

THURSDAY, MARCH 25

7:00 LAS VERDADES DE MONSEÑOR JUAN NICOLAU
7:30 LA PALABRA VIVA DE LA BIBLIA

8:00 NATURAL HISTORY OF THE CHICKEN

This film delightfully reveals that this small, common and seemingly simple animal is as complex and grand as any of Earth's creatures.

9:00 INDEPENDENT LENS

«Butte, America»-Program tells the epic tale of Butte, Montana, once the world's largest producer of copper.

10:00 CAMERON COUNTY COURT

FRIDAY, MARCH 26

7:00 WASHINGTON WEEK

7:30 NOW ON PBS

8:00 BILL MOYERS JOURNAL

9:00 McLAUGHLIN GROUP

9:30 THIS IS AMERICAN W/ DENNIS WHOLEY

10:00 CHARLIE ROSE

11:00 REPORTERO

11:30 TAVIS SMILEY

SATURDAY, MARCH 27

7:00 SUPER WHY!

7:30 DINOSAUR TRAIN

8:00 THOMAS & FRIENDS

8:30 BOB THE BUILDER

9:00 FRANNY'S FEET

9:30 SID THE SCIENCE KID

10:00 MAKE WAY FOR NODDY

10:30 JONATHAN BIRD'S BLUE WORLD

11:00 MISTER ROGER'S NEIGHBORHOOD

11:30 ELECTRIC COMPANY

12:00 EVERYDAY FOOD

12:30 THIS OLD HOUSE

1:00 GARDEN SMART

1:30 HOMETIME

2:00 WOODWRIGHT'S SHOP

2:30 FON'S & PORTER'S LOVE OF QUILTING

3:00 JERRY YARNELL

3:30 MOTORWEEK

4:00 LINDA MACPHEE'S WORKSHOP

4:30 STRESS FREE COOKING

5:00 FOCUS

6:00 ACORDIONES DE TEXAS

6:30 PIANO GUY

7:00 LAWRENCE WELK

«Easter»

8:00 WOODSONGS

«The Refugees»

9:00 AUSTIN CITY LIMITS

«Ben Harper»

10:00 SYNCHRONIZED SWIMMING: THE PURSUIT OF EXCELLENCE

This program follows two teams of ambitious and athletic girls and one very determined teenage boy through their intense training and team bonding until they meet in a spectacular display of churning water and synchronous limbs.

11:00 AT CLOSE RANGE WITH NATIONAL GEOGRAPHIC (Repeat)

SUNDAY, MARCH 28

7:00 MAMA MIRABELLAS HOME MOVIES

7:30 ANIMALIA

8:00 SESAME STREET

9:00 ARTHUR

9:30 LA PALABRA

10:00 LA MISA

11:00 DIOCESE INSIGHT

11:30 NUESTRO PUEBLO

12:00 CHURCH ALIVE

12:30 SEWING WITH NANCY

1:00 LAWRENCE WELK

2:00 MY GENERATION

2:30 KNITTING DAILY

3:00 LIFESTYLES W/REBECCA

3:30 CIAO ITALIA

4:00 LIVING SMART

4:30 b ORGANIC W/MICHELE BESCHEN

5:00 TEXAS PARKS & WILDLIFE

5:30 THE WORD ALIVE & WELL

6:00 TEXAS MONTHLY TALKS

6:30 ACORDIONES DE TEXAS

7:00 LAS VERDADES DE

MONSEÑOR JUAN NICOLAU

7:30 DIOCESE INSIGHT

8:00 MASTERPIECE CLASSIC

«Sharpe's Challenge»-British soldier-hero Richard Sharpe comes out of retirement to quash a rebellion in British India and rescue his old friend Patrick Harper.

10:00 NATURE

«Clever Monkeys»-Who are the cleverest monkeys? And how much of human experience do they really share?

11:00 NOVA

(REPEAT)

MONDAY, MARCH 29

7:00 ANTIQUES ROADSHOW

«Denver» (Hour One)- A poster of the famous Wright Flyer airplane.

8:00 VICTORY IN THE PACIFIC: AMERICAN EXPERIENCE

This two-hour documentary examines the final year of World War II in the Pacific.

10:00 CHARLIE ROSE

11:00 TAVIS SMILEY

11:30 DIALAGOS SIN FRONTERAS

TUESDAY, MARCH 30

7:00 NOVA

«Rat Attack»-The half-century bloom of a bamboo species leads to an explosion in the rat population in the Indian state of Mizoram.

8:00 FRONTLINE

«The Quake»-Following one of the most devastating earthquakes in recorded history, FRONTLINE arrived in Haiti within days and bears witness to the disaster.

9:00 INDEPENDENT LENS

«Whatever It Takes»-The struggles and triumphs of the first year of an innovative public high school in New York City's South Bronx.

10:00 HIDALGO CO. COURT

WEDNESDAY, MARCH 31

7:00 TAVIS SMILEY REPORTS

«MLK: A Call to Conscience»-The second of Tavis Smiley special reports delves into one of Martin Luther King Jr.'s greatest speeches.

8:00 AMERICAN MASTERS

«I.M. Pei: Building China Modern»-Film follows noted architect I.M. Pei he designs a modern museum to house the antiquities of Suzhou in his native China.

9:00 STREET STOPS HERE

Portrait of high school basketball coach Bob Hurley Sr. and his lifelong commitment to improve the lives of inner city kids and save the high school that gives them hope.

10:30 CROWN OF THE CONTINENT - ALASKA'S WRANGELL-ST. ELIAS

This is one man's journey back to Alaska's Wrangell-St. Elias — a remote alpine landscape of tremendous peaks and glaciers.

11:00 CHARLIE ROSE

V-ME VEALO EN EL CANAL DIGITAL 38.2

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KIDS



V-me is proud to offer the largest, most widely distributed block of world-class educational pre-school content in Spanish TV. Programming from international leaders in quality including HiT Entertainment, Alliance Atlantis, Sesame Workshop, Thirteen/WNET and Cromosoma.

Lunar Jim/Jim de la Luna - An animated 3D astronaut teaches pre-school science & creativity through amusing adventures of discovery.

7 Pets - Baby animals sharing a cave learn teamwork, confidence, tolerance and friendship.

Nouky & Friends/Nouky y sus amigos - The playful, musical games of a bear, a donkey and a cow help explain the mysteries of everyday life.

Cotoons - Half toddlers, half animals and filled with questions, the Cotoons visit and view our world with a child's magical curiosity.

Ozie Boo! - Adorable baby penguins use dance and music to tell sweet, positive stories.

Plaza Sésamo - Latin American version of Sesame Street. Animation, music, and characters teach and delight pre-schoolers.

LIFESTYLE



Award-winning parenting shows, entertaining travel, international food, home, health, design, sports and more – V-me serves up a full menu of Latino-focused lifestyle.

Travel

Visions /Una mirada a... - Each week, a stunning hi-def journey to places like Italy, Greece, England, France, Puerto Rico.

\$100 Taxi - You land in a strange city, hail a cab, give the driver \$100, and leave the tourist track far behind.

Around the World in 80 Treasures/La vuelta al mundo en 80 tesoros - Series visits 40+ countries seeking the world's great architectural, artistic and natural wonders.

Life and Living

Aire Yoga - Original series. Anna Silvetti presents yoga techniques & inspiration for beginners & experts — focusing on wellness, fitness, harmony and balance.

Los niños en su casa - Peabody-Award winning series helps parents and caregivers prepare kids for kindergarten and beyond.

Beyond Medicine/Mas allá de la medicina - Series examines issues and developments in holistic and alternative medicine.

The Block/En venta - Four couples start with bare apartments. Over 3 months, one must out-renoventate the rest & sell for top bid at auction, to win a dream prize.

About V-me

V-me entertains and informs Latino families in Spanish with primetime drama, music, sports, current affairs and Latin cinema, along with world class kids, food, lifestyle and nature. The 24-hour network, partnered with public television, is America's largest Spanish digital channel. V-me is the first venture of the media production and distribution company, V-me Media Inc. To find out more visit VmeTV.com



KMBH TV/FM



It's All About Education!



Ready To Learn

EXPLORING SCIENCE WITH CHILDREN

pbs.org/parents/exploringscience/

Helping children engage in the world of science can be daunting. Many parents feel they don't know enough about science to help their children at all. Those who do know the world of science may be confused about how to help young children learn about complex concepts. A common question from adults is, «How can I explain such a hard concept in a simple enough way for my child to understand?»

Explanations Do Not Always Help

Explanations, even simple ones, do not always help children (or adults, for that matter!) understand complex ideas. So what's a parent to do? The simple answer is to worry less about explaining to your child, and spend more time modeling the fun of science: going on walks, mixing things, testing to see what will happen, observing carefully and wondering along with your child.

Science Is About Trying to Make Sense of the World

Science is not simply about knowing information—it is equally a way of trying to make sense of the world. Scientists must ask questions, design investigations, try to make sense of the information they have gathered during the investigations, and communicate and defend their thinking to others. They don't always find the answers to their questions, and they don't always agree.

Help Children Think Like Scientists

It is much more important for parents to help children develop the skills they need to think like scientists than to help them understand complex scientific concepts. Even the youngest children are quite capable of beginning to build these skills.

A Few Pointers

Here are a few pointers to keep in mind as you enjoy science alongside your child:

- **You don't need to have answers for all of your child's questions!** Encourage your child to develop his own science thinking skills.
- **Listen carefully to your child.** Engage her in conversation about what she thinks, and encourage her to explain why she thinks as she does by asking questions such as, «Why do you think the snail is eating that leaf?»
- **Don't immediately correct your child.** If your child says something scientifically incorrect, help her discover for herself what is correct rather than correcting her. For example, if she says «heavy things sink, you can ask her, «Which heavy things have you seen sink?» Or, «I wonder if we can find something heavy that can float?»
- **Model curiosity.** Wonder aloud: «I wonder what will happen to this pudding mix when we put the water in?»
- **Children develop at different rates.** Keep this in mind as you do science activities with your child, including those in this section. The activities suggested for various ages are intended to be followed generally, not strictly. Children develop at different rates, so not all will fit neatly into a specific age category.

Building Language at Different Stages of Development

Many of the activities for Infants and Toddlers will principally involve building language. As you describe and name interesting phenomena, your child will be exposed to a rich variety of new words. Your Preschooler/Kindergartner usually is developmentally capable to physically engage with things on his own, and has gained some facility with language to begin to describe and discuss his experiences. The First Grader/Reader-Writer is better able to record her experiences and make some predictions based on her extra years of experience. This is your chance to help your child explore the world of science by engaging in some exciting and fun investigations together!