



RGV Educational  
Broadcasting, Inc.

KMBH DT 38 \*KMBH-FM  
88.9\*KHID-FM 88.1

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[www.kmbh.org](http://www.kmbh.org)

# e-Community



## Good bye, Channel 60, thank you for 25 years of service!

At midnight, between February 17 and 18 of 2009, the transmitter of Channel 60 was turned off for ever leaving our digital transmitter on Channel 38 with the responsibility of keeping up the educational service to the great community of the Rio Grande Valley.

KMBH observed all the digital transition process from the very origin as mandated by the Telecommunications Act of 1997. In October 2003 a brand new digital transmitter was installed and put at work over the air on Channel 38.

Since that time our digital transmitter has been broadcasting without interruption along with our analog transmitter, on Channel 60.

The original date for a digital transition was set by the Telecommunications Act for October 2006 (commercial stations) and October 2007 (non-commercial stations).

The US Congress voided this first attempt **alleging unpreparedness in the country for the digital TV transition**. A new date was set under the Digital Transition and Public Safety Act of 2005. This date being FEBRUARY 17, 2009. Only twelve days (!!!) before this date, the US Congress acted again to void its own rulemaking in order to permit TV stations to continue to broadcast analog signals up to June 12, 2009, once again **alleging unpreparedness in the country for the digital TV transition**. This time the deadline was not made mandatory, but it has been considered a concession to those broadcasters who want to exceed the originally mandated deadline of FEBRUARY 17, 2009.

KMBH, along with all other stations in the country, had been prepared for the transition on FEBRUARY 17, 2009. We have followed testing procedures, consumer education programs, paperwork trail, staff training.

In the meantime the already extended period of digital broadcasting, which began in October 2003 for KMBH, has made our finances bled abundantly.

Just in terms of electricity, an average of \$ 5,000.00 extra has been spent to keep our dual transmission up on the air, as mandated by federal rules. All together, throughout SIXTY FOUR MONTHS OF CONTINUOUS DIGITAL TRANSMISSION, represents now an expense of \$320,000.00 (THREE HUNDRED TWENTY THOUSAND DOLLARS, 00/100).

Additionally, through our own digital transition we have incurred in legal expenses (at a rate of \$50,000.00 a year), technical expenses (approximately \$25,000.00 a year), which makes an extra expense of \$375,000.00.

Our digital signal on Channel 38 had provided no significant service to our community through SIXTY FOUR MONTHS because our signal was also available through the analog signal of Channel 60.

February 17, 2009 had been promoted and planned for all TV stations in the country, KMBH included, as the date to shift our service from analog to only-digital, after an extremely long period of waste of money and resources, not to mention the aging of our digital facilities.

Our budget has shown the burden of this process during the last FIVE YEARS, with a mounting deficit mostly due to a digital system that we were forced to put on the air with no benefit at all.

Our budget FOR THIS FISCAL YEAR was prepared to begin to clean up our extra expenses on FEBRUARY 17, 2009 and to consolidate our audience in order to revamp our service to the community with the renewed support of our membership and our underwriting through our multi casting offer.

One more month of wasting money on a dual transmission would just cancel our aspirations to get our finances reorganized.

There is much confusion regarding the DTV Delay Act since no hard deadline was set by Congress, but a confusing period of four months through which TV stations can choose the date of their switching to digital-only transmission.

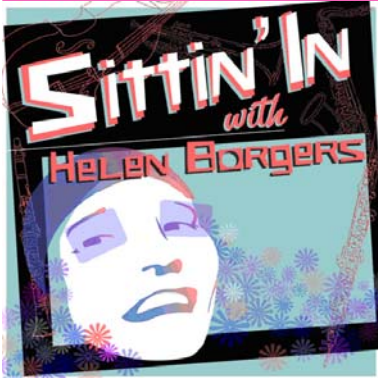
In the meantime the industry is sustaining big losses due to a vanishing audience. But the big loser is always the public, you and your family, if you depend on over the air television. Right now the country is divided between a first class of TV audience with access to digital TV and a second class which still depends on the limited service provided by a dying analog technology.



Your source for a variety of music, news and local information is  
**Public Radio 88FM!**

«The March wind roars like a lion in the sky, and makes us shiver as he passes by

When winds are soft, and the days are warm and clear, Just like a gentle lamb, then spring is here.»-Author Unknown



**Sittin' In**

Monday-Friday 3:05pm & 4:05pm

Two minute conversation with the greatest names in Jazz! hosted by legendary jazz dj Helen Borgers



**THE MIDNIGHT SPECIAL**

Fridays 10pm-12midnight  
With host Rich Warren

The **Midnight Special** has stayed current through decades of change, rich in tradition and history. The **Midnight Special** retains its timeliness, delighting listeners with gentle irrelevance or touching them with candid observation.



A reminder... you can get the top of the hour five minute npr daily newscast Monday thru Friday every hour from 12:01pm until 4:01pm.

The determination of NPR News is to get the day's big stories on the air, and to bring them alive through sound and voice.

[www.npr.org](http://www.npr.org)

Hundreds of traditional and contemporary folk performers and comedians fill this two-hour spontaneous entertainment program that we call **The Midnight Special**. Original, offbeat, and always entertaining, The **Midnight Special** offers listeners a program of music, madness and mayhem – a lively potpourri of folk and ethnic music, show and novelty tunes, and hilarious comedy routines.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
6:00 AM	Morning Edition	Morning Edition	Morning Edition	Morning Edition	Morning Edition	Swingin Down The Lane	Sing For Joy	6:00 AM
6:30 AM	***	***	***	***	***	***	What's The Word?	6:30 AM
7:00 AM	***	***	***	***	***	Weekend Edition	Weekend Edition	7:00 AM
7:30 AM	***	***	***	***	***	***	***	7:30 AM
8:00 AM	***	***	***	***	***	***	***	8:00 AM
8:30 AM	***	***	***	***	***	***	***	8:30 AM
9:00 AM	Performance	Performance	Performance	Performance	Performance	Car Talk	The Book Guys	9:00 AM
9:30 AM	Today	Today	Today	Today	Today	***	***	9:30 AM
10:00 AM	*****	*****	*****	*****	*****	Nuevo Tejano	Parent's Journal	10:00 AM
10:30 AM	*****	*****	*****	*****	*****	Conjunto Show	***	10:30 AM
11:00 AM	New Edition w/ Mario Munoz	Live At The Concertgebouw	Chamber Music Society of LC	Classical Guitar Alive!	Best of 88FM Library	10am-12noon	What's The Word!	11:00 AM
11:30 AM	Valley Community	Classical	Valley Community	Classical	Valley Community	Toll Brothers	The Poet & The Poem	11:30 AM
12:00 PM	&Culture	***	&Culture	***	&Culture-VSO Luncheon	Metropolitan Opera	***	12:00 PM
12:30 PM	***	***	Classical	Classical	Music Mountain	2009 Season	Car Talk	1:00 PM
1:00 PM	***	***	***	***	Classical Series	***	***	1:30 PM
2:00 PM	***	***	Linea Abierta Texas (en espanol)	Celebrating Music with Norma Priolo	***	****	Best of the 88FM Library	2:00 PM
2:30 PM	***	***	***	***	***	****	Latino USA	2:30 PM
3:00 PM	3-5pm lineup	3-5pm lineup	3-5pm lineup	3-5pm lineup	3-5pm lineup	Centerstage from	Epicentro Politico	3:00 PM
3:30 PM	Jazz/Blues	Jazz/Blues	Jazz/Blues	Jazz/Blues	Jazz/Blues	Wolftrap	Texas Matters	3:30 PM
4:00 PM	***	***	***	***	***	Bluegrass Review	People's Pharmacy	4:00 PM
4:30 PM	***	***	***	***	***	****	****	4:30 PM
5:00 PM	All Things	All Things	All Things	All Things	All Things	All Things	All Things	5:00 PM
5:30 PM	Considered	Considered	Considered	Considered	Considered	Considered	Considered	5:30 PM
6:00 PM	***	***	***	***	***	On The Roadside	The Song Is You!	6:00 PM
6:30 PM	Young Musicians	Winds	The Thistle	Latino USA	Sittin' In Jazz Show	***	Woodsongs	6:30 PM
7:00 PM	At Hand	Inc.	and Shamrock	Good Books	***	***	Old Time Radio	7:00 PM
7:30 PM	Performance	Performance	Performance	Performance	E Town	Blueseum of Fine Art	Bluegrass Review	7:30 PM
8:00 PM	Today	Today	Today	Today	***	***	***	8:00 PM
8:30 PM	Today	Today	Today	Today	***	***	***	8:30 PM
9:00 PM	*****	*****	*****	*****	Friday Night Special	Putumayo World	Sing Out Radio!	9:00 PM
9:30 PM	*****	*****	*****	*****	*****	Music Hour	*****	9:30 PM
10:00 PM	Indianapolis	Live At The	Chamber Music	Celebrating Music	Midnight Special!	Psych Rock 101	Night Lights Jazz	10:00 PM
10:30 PM	On The Air	Concertgebouw	Society of LC	with Norma Priolo	***	****	***	10:30 PM
11:00 PM	Classical	Classical	Classical	Classical	***	***	Classical	11:00 PM
12am-6am	Sleeper's Awake	Sleeper's Awake	Sleeper's Awake	Sleeper's Awake	Sleeper's Awake	Blues Before Sunrise	Sleeper's Awake	12am-6am
						12midnight-5am		

# Channel 60 Primetime Television Schedule-March 2009

## MONDAY - FRIDAY

7:00 BETWEEN THE LIONS  
 7:30 BODY ELECTRIC  
 8:00 SESAME STREET  
 9:00 CURIOUS GEORGE  
 9:30 SID THE SCIENCE KID  
 10:00 SUPER WHY!  
 10:30 CLIFFORD  
 11:00 BARNEY  
 11:30 WORD WORLD  
 12:00 CAILLOU  
 12:30 DRAGON TALES  
 1:00 IT'S A BIG BIG WORLD  
 1:30 READING RAINBOW  
 2:00 WORDGIRL  
 2:30 CYBERCHASE  
 3:00 MARTHA SPEAKS  
 3:30 ARTHUR  
 4:00 MAYA & MIGUEL  
 4:30 FETCH!  
 4:30 ELECTRIC CO. (MON)  
 5:00 EDUC. PARTNER (Mon)  
 5:00 STATE OF TOMORROW (Tue)  
 5:00 CURIOSITY QUESTS (Wed)  
 5:00 LOMAX (Thur.)  
 5:00 CLOSERWALK MINISTRIES (Fridays)  
 5:30 NIGHTLY BUSINESS REPORT  
 6:00 NEWS HOUR W/JIM LEHRER

## SUNDAY, MARCH 1

7:00 SUPER WHY!  
 7:30 CLIFFORD  
 8:00 SESAME STREET  
 9:00 BETSY'S KINDERGARTEN ADVENTURES  
 9:30 LA PALABRA  
 10:00 LA MISA  
 11:00 DIOCESE INSIGHT  
 11:30 THE WORD: ALIVE & WELL  
 12:00 NUESTRO PUEBLO  
 12:30 CHURCH ALIVE  
 1:00 LAWRENCE WELK  
 2:00 SEWING WITH NANCY  
 2:30 HUBERT KELLER: SECRETS OF A CHEF  
 3:00 BAKE, DECORATE, CELEBRATE!  
 3:30 NEW YORK WINE & TABLE  
 4:00 CREATIVE LIVING  
 4:30 WOODSMITH SHOP  
 5:00 TEXAS PARKS & WILDLIFE  
 5:30 REFLECCIONES DE CUARESMA  
 6:00 TEXAS MONTHLY TALKS  
 6:30 ACORDIONES DE TEXAS  
 7:00 THE JOY OF LIVING  
 7:30 DIOCESE INSIGHT

8:00 BOOMER CENTURY 1946-2046  
 Follow the generation through the idyllic 1950s to the present as they develop a unique personality.  
 10:00 NATURE  
 «True Adventures of the Ultimate Spider Hunter»-Mild-mannered water treatment engineer by day, tarantula obsessive and arachnid guru by night, Martin Nicholas is out to find the most amazing spiders in the world.  
 11:00 NO VACANCY

## MONDAY, MARCH 2

7:00 ANTIQUES ROADSHOW  
 «Honolulu» (Hour One)-An ancient Hawaiian Omeke poi bowl; an Atomic Ray water pistol; and an 1886 painting of Hawaiian Princess Kaiulani by English artist Robert C. Barnfield.  
 8:00 INDEPENDENT LENS  
 «Iron Ladies of Liberia»-Behind-the-scenes documentary about Africa's first freely elected female head of state, Ellen Johnson Sirleaf, president of Liberia.  
 9:00 WOMEN OF TIBET: A QUIET REVOLUTION  
 Elder women and the Dalai Lama discuss the 1959 Tibet Women's Uprising against China's occupation.  
 10:00 CHARLIE ROSE  
 11:00 TAVIS SMILEY  
 11:30 DIALAGOS SIN FRONTERAS

## TUESDAY, MARCH 3

7:00 OSMOND'S 50<sup>TH</sup> ANNIVERSARY  
 The entire group performs their best-selling hits, with celebrity guests and historical photos.  
 9:00 INDEPENDENT LENS  
 «March Point»-Three teens from the Swinomish Tribe make a film about the threat their people face from two local oil refineries.  
 10:00 HIDALGO CO. COURT

## WEDNESDAY, MARCH 4

7:00 THE JOY OF LIVING  
 7:30 LA PALABRA VIVA DE LA BIBLIA  
 8:00 LEGENDARY ORQUESTA TEJANA  
 9:15 ESTILO DE LA GENTE DEL VALLE VII  
 10:35 UN CONJUNTO CON SIES ACORDEONES

## THURSDAY, MARCH 5



*Mary Lou Metzger and Jack Imel dancing in a skit on "The Lawrence Welk Show." Thursday, March 5th at 7pm as part of the KMBH TV Campaign.*

## 7:00 LAWRENCE WELK'S TV TREASURES

With over one thousand programs to choose from, the producers of the program are, indeed, on a treasure hunt, looking for the most entertaining and rarely seen musical numbers from the Welk television show archive. Viewers can expect to see performances by their favorite members of the Musical Family, starting with the earliest days on the show.  
 9:00 EVENING WITH DENYCE GRAVES

Angela Bassett interviews the mezzo-soprano who is known worldwide as an exhilarating vocal star.

## 10:00 CHARLIE ROSE

The performer's early life and her prolific career on stage and in film and television are traced.

## 11:00 TAVIS SMILEY

## 11:30 INNER COMPASS

## FRIDAY, MARCH 6

## 7:00 KIM KIYOSAKI'S FINDING THE RICH WOMAN IN YOU

Candidly addresses the unique issues and myths women face when it comes to money and investing.

## 8:58 WITH PURPOSE: GOING FROM SUCCESS TO SIGNIFICANCE IN WORK & LIFE W/KEN DYCHTWARD, PHD

Over the past 30+ years, Ken Dychtwald, PhD, has emerged as North America's foremost visionary and original thinker regarding the lifestyle, marketing,

healthcare and workforce implications of the age wave.

## 9:58 MAGNIFICENT MIND AT ANY AGE W/DR. DANIEL AMEN

## 11:00 REPORTERO

## 11:30 TAVIS SMILEY

## SATURDAY, MARCH 7

## 7:00 JAY JAY THE JET PLANE

## 7:30 ANIMALIA

## 8:00 BOB THE BUILDER

## 8:30 THOMAS & FRIENDS

## 9:00 MAMA MIRABELLE'S HOME MOVIES

## 9:30 MAKE WAY FOR NODDY

## 10:00 FRANNY'S FEET

## 10:30 ELECTRIC COMPANY

## 11:00 MISTER ROGER'S NEIGHBORHOOD

## 11:30 WISHBONE

## 12:00 NEW YANKEE WORKSHOP

## 12:30 THIS OLD HOUSE

## 1:00 GARDEN SMART

## 1:30 HOMETIME

## 2:00 WOODWRIGHT'S SHOP

## 2:30 FON'S & PORTER'S LOVE OF QUILTING

## 3:00 JERRY YARNELL

## 3:30 MOTORWEEK

## 4:00 NEW FLYFISHER

## 4:30 CHRISTOPHER CLOSEUP

## 5:00 FOCUS

## 6:00 ACORDIONES DE TEXAS

## 6:30 CURIOSITY QUEST GOES GREEN

## 7:00 COUNTRY BLUEGRASS HOMECOMING

Country, bluegrass and classic gospel legends gather together in this musical celebration with appearances by George Jones, Marty Stuart, Vince Gill, Ralph Stanley and more. Bill Gaither hosts.

## 8:00 ALISON KRAUSS & UNION STATION

A performance of their best hits, including «Forget About It» and «When You Say Nothing At All.»

## 9:00 SOUNDSTAGE «KENNY CHESNEY»

## 11:05 NOVA

This story of hope and survival in Ethiopia follows five women devastated by obstetric fistula.

## SUNDAY, MARCH 8

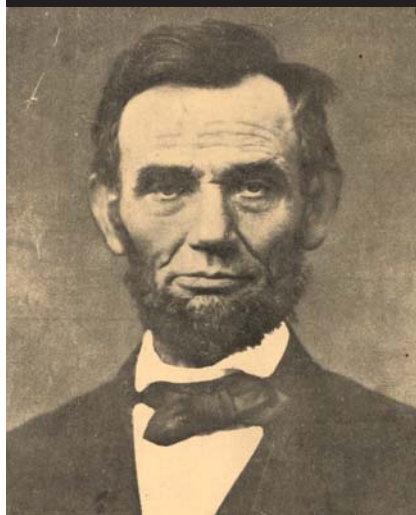
## 7:00 SUPER WHY!

## 7:30 CLIFFORD

## 8:00 SESAME STREET

## 9:00 BETSY'S KINDERGARTEN

# Call in with your pledge of support during our TV Campaign March 3rd-17th



**ABRAHAM LINCOLN**  
 Born in Hardin Co., Ky., Feb. 12, 1809. Moved to Illinois, 1816. Was rail-splitter, flatboatman, druggist, postmaster, surveyor. In Black Hawk War, 1832. In Legislature, 1834. Admitted to bar, 1837. Elected to Congress, 1846. Elected President, 1860; again in 1864. Shot by Wilkes Booth, Washington, D. C., April 14, 1865; died next day. Funeral at Springfield, Ill., May 4, 1865. Centenary, Springfield, Ill., February 12, 1909.

*«Looking for Lincoln» addresses outstanding questions about race, equality, religion and depression by carefully interpreting the evidence provided by people who actually knew him. Wednesday, March 11th @8pm.*

## ADVENTURES

9:30 LA PALABRA  
 10:00 LA MISA  
 11:00 DIOCESE INSIGHT  
 11:30 THE WORD: ALIVE & WELL  
 12:00 NUESTRO PUEBLO  
 12:30 CHURCH ALIVE  
 1:00 LAWRENCE WELK  
 2:00 SEWING WITH NANCY  
 2:30 HUBERT KELLER: SECRETS OF A CHEF  
 3:00 BAKE, DECORATE, CELEBRATE!  
 3:30 NEW YORK WINE & TABLE  
 4:00 CREATIVE LIVING  
 4:30 WOODSMITH SHOP  
 5:00 TEXAS PARKS & WILDLIFE  
 5:30 CATHOLIC NEW & INSPIRATION  
 6:00 TEXAS MONTHLY TALKS  
 6:30 ACORDIONES DE TEXAS  
 7:00 THE JOY OF LIVING  
 7:33 LOS ROMEROS: ROYAL FAMILY OF GUITAR  
 The story of the world's first classical guitar quartet begins with the founding of the family in Malaga, Spain, by classical guitarist and composer Celedonio Romero and his wife Angelita.  
 8:44 JUSTICE FOR MY PEOPLE: THE STORY OF DR. HECTOR P. GARCIA  
 Explore the activist's fight to bring

attention to the Mexican American civil rights movement.

## 10:32 MIGRANT'S MASTERPIECE: THE LIFE & LEGACY OF PATRICK FLORES

The extraordinary journey of America's first Mexican-American Catholic Bishop, Patrick F. Flores.

## MONDAY, MARCH 9

### 7:00 GREAT PERFORMANCES: ERIC CLAPTON: CHICAGO CROSSROADS FESTIVAL

Clapton and the world's leading guitar gurus return to the stage for a new gathering in Chicago.

### 8:00 GREAT PERFORMANCES: BRUCE SPRINGSTEEN-THE SEEGER SESSIONS LIVE AT ST. LUKE'S

A concert presentation from «The Boss's» current tour. Recorded at St.Luke's in London's East End, rocker Bruce Springsteen performs an intimate concert of songs selected from his new album, We Shall Overcome: The Seeger Sessions, a collection of folk standards and spirituals popularized by folk legend Pete Seeger.

### 11:00 TAVIS SMILEY

### 11:30 DIALAGOS SIN FRONTERAS

## TUESDAY, MARCH 10

### 7:00 BRULE, LIVE AT MT. RUSHMORE: A CONCERT FOR RECONCILIATION OF THE CULTURES

This 2007 performance combines beautiful music with breathtaking Native American rhythms and dance.

### 8:21 WALELA LIVE IN CONCERT

This high-definition performance program features Rita Coolidge, Laura Satterfield and Priscilla Coolidge in concert at the Kalita Humphreys Theater in Dallas, Texas.

### 9:31 POETRY LIVES

Interviews and performances provide an intimate look at the life and work of spoken-word poets.

### 10:00 HIDALGO CO. COURT

## WEDNESDAY, MARCH 11

### 7:00 THE JOY OF LIVING

### 7:30 LA PALABRA VIVA DE LA BIBLIA

### 8:00 LOOKING FOR LINCOLN

Henry Louis Gates Jr. dissects the myths that have grown up around Abraham

Lincoln.

### 10:03 ASSASSINATION OF ABRAHAM LINCOLN: AMERICAN EXPERIENCE

Recounts the death of America's first assassinated president and the manhunt for John Wilkes Booth.

## THURSDAY, MARCH 12

### 7:00 WINGS OVER THE ALAMO

Interviews, photos and film clips capture the enduring influence of aviation in San Antonio, Texas.

### 8:11 UNITED STATES AIR FORCE 60<sup>TH</sup> ANNIVERSARY: A MUSICAL CELEBRATION

A one-hour evening of entertainment that features the United States Air Force Symphony Orchestra, the Singing Sergeants, Empire Brass and The Tenors: Cook, Dixon & Young.

### 9:22 MARRIAGE UNCENSORED

### «How to Avoid Marrying A Jerk»

### 10:00 CAMERON CO. COURT

## FRIDAY, MARCH 13

### 7:00 SIBLING RIVALRY W/DR. CHARLES FAY

Learn the secrets of turning those inevitable sibling spats into priceless learning opportunities for your kids, and re-claiming the peaceful family life every parent deserves.

### 8:29 THE ULTRAMIND SOLUTION: DEFEAT DEPRESSION, OVERCOME ANXIETY & SHARPEN YOUR MIND W/MARK HYMAN, M.D.

Is it possible to cure depression, recover from autism, reverse dementia...without the use of drugs or psychotherapy? In a radical departure from the classic therapies, Dr. Hyman shares a revolutionary new method for treating this invisible epidemic of «broken brains» that affect 1 out of every 4 of us.

### 9:58 MAGNIFICENT MIND AT ANY AGE W/DR. DANIEL AMEN

Explores natural ways that we can keep our brains healthy as we age and enhance our brain power.

### 11:30 REPORTERO

## SATURDAY, MARCH 14

### 7:00 JAY JAY THE JET PLANE

### 7:30 ANIMALIA

### 8:00 BOB THE BUILDER

### 8:30 THOMAS & FRIENDS

### 9:00 MAMA MIRABELLE'S HOME MOVIES

9:30 MAKE WAY FOR NODDY

10:00 FRANNY'S FEET

10:30 ELECTRIC COMPANY

11:00 MISTER ROGER'S

11:30 WISHBONE

12:00 NEW YANKEE WORKSHOP

12:30 THIS OLD HOUSE

1:00 GARDEN SMART

1:30 HOMETIME

2:00 WOODWRIGHT'S SHOP

2:30 FON'S & PORTER'S LOVE OF QUILTING

3:00 JERRY YARNELL

3:30 MOTORWEEK

4:00 NEW FLYFISHER

4:30 CHRISTOPHER CLOSEUP

5:00 FOCUS

6:00 ACORDIONES DE TEXAS

6:30 CURIOSITY QUEST GOES GREEN

7:00 WELK STARS-THROUGH THE YEARS

Program salutes 18 members of the Lawrence Welk Musical Family, featuring a collection of outstanding musical production numbers from the last 10 years.

8:58 THE RED GREEN STORY: WE'RE ALL IN THIS TOGETHER

A retrospective and behind-the-scenes celebration of the long-running public television comedy hit.

10:28 LIGHTS!, ACTION!, MUSIC!

Great film directors and composers celebrate the impact music has on our movie-going experience.

## SUNDAY, MARCH 15

7:00 SUPER WHY!

7:30 CLIFFORD

8:00 SESAME STREET

9:00 BETSY'S KINDERGARTEN ADVENTURES

9:30 LA PALABRA

10:00 LA MISA

11:00 DIOCESE INSIGHT

11:30 THE WORD: ALIVE & WELL

12:00 NUESTRO PUEBLO

12:30 CHURCH ALIVE

1:00 LAWRENCE WELK

2:00 SEWING WITH NANCY

2:30 HUBERT KELLER: SECRETS OF A CHEF

3:00 BAKE, DECORATE, CELEBRATE

3:30 NEW YORK WINE & TABLE

4:00 CREATIVE LIVING

4:30 WOODSMITH SHOP

5:00 TEXAS PARKS & WILDLIFE

# Watch your favorite PBS programs on 38.1 and V-me on 38.2

5:30 CATHOLIC NEWS & INSPIRATION

6:00 THE JOY OF LIVING

6:30 ACORDIONES DE TEXAS

7:00 THE JOY OF LIVING

7:33 HE TOUCHED ME: THE GOSPEL MUSIC OF ELVIS

The intensity of Elvis Presley's love and devotion for gospel music is revealed in the documentary He Touched Me: The Gospel Music of Elvis Presley. Presley's story is told with vintage photos, interviews and video footage, including some never-before-available scenes of Elvis's impromptu offstage gospel performances.

8:48 GOSPEL MUSIC OF JOHNNY CASH

Dan Rather host a look at the icon's spiritual odyssey, featuring interviews and rare performances.

10:03 AMERICA'S HOUSES OF WORSHIP

This documentary about the designers and artists who create postage stamps provides a behind-the-scenes look at how the stamps are conceptualized, designed and produced.

## MONDAY, MARCH 16

7:00 GREAT PERFORMANCES

«Vivere: Andrea Bocelli Live in Tuscany»-The superstar returns to his native Italy for a concert of his greatest hits along some new songs.

8:59 THE FOUR FRESHMEN: LIVE



*The young Daniel Radcliffe (Harry Potter) stars as David Copperfield with Bob Hoskins as Mr. Micawber in this encore presentation. Saturday, March 21st at 10:00pm.*

IN LAS VEGAS

The rich sophisticated sound of this musical group has influenced vocalists for nearly six decades.

10:12 SOUNDSTAGE

«Josh Groban»

11:30 TAVIS SMILEY

## TUESDAY, MARCH 17

7:00 ANDY COONEY: AN EVENING OF IRISH CLASSICS

Christened by The New York Times as «Irish America's Favorite Son», Andy Cooney's outstanding voice and dynamic stage presence makes him a favorite with audiences as he renders songs ranging from all-time favorites like «Believe Me If All These Endearing Young Charms» and «Danny Boy.»

8:44 THE HIGH KINGS

Four top-class performers re-energize Irish ballads with intricate harmonies and driving rhythms.

10:00 HIDALGO CO. COURT

## WEDNESDAY, MARCH 18

7:00 THE JOY OF LIVING

7:30 LA PALABRA VIVA DE LA BIBLIA

8:00 AMERICAN MASTERS

«Carol Burnett: A Woman of Character»-AMERICAN MASTERS pays tribute to the entertainer who transformed herself into a one-woman army of comedic characters and seduced countless Saturday night friends to fall in love with her finest character of all: Carol Burnett. 9:30 PIONEERS OF PRIMETIME Stars of the embryonic medium called television provide firsthand accounts of what it was like to use laughter to launch the new medium.

10:30 ANTIQUES ROADSHOW

«Honolulu» (Hour Three)-A first edition copy of Jack London's Call of the Wild; a 1915 Hawaiian flag quilt; a violin and bow purchased in 1921 and kept in storage for 40 years.

11:30 TAVIS SMILEY

## THURSDAY, MARCH 19

7:00 LIVING SMART

«Diana Petrochelli»

7:30 MARRIAGE UNCENSORED W/DAVE AND CHRISTIE

«Adoption»

8:00 ANTIQUES ROADSHOW

«Honolulu» (Hour Two)-An archive of correspondence signed by Queen

Victoria, King Kamehameha and Princess Kailani; a gold Victorian cuff bracelet; a rare painting of Hilo Harbor by lawyer, legislator and amateur painter Joseph Nawahi.

9:00 MONARCHY: THE ROYAL FAMILY AT WORK

«Inside the Firm»-To handle 4,000 state visits, balls, school dedications, nursing home visits and charity events, the queen depends on her husband, her children, cousins and now a new generation of grandchildren.

10:00 CHARLIE ROSE

11:00 TAVIS SMILEY

11:30 INNER COMPASS

## FRIDAY, MARCH 20

7:00 WASHINGTON WEEK

7:30 NOW ON PBS

8:00 BILL MOYERS JOURNAL

9:00 CONSUELO MACK WEALTHTRACK

9:30 McLAUGHLIN GROUP

10:00 CHARLIE ROSE

11:00 REPORTERO

11:30 INNER COMPASS

## SATURDAY, MARCH 21

7:00 JAY JAY THE JET PLANE

7:30 ANIMALIA

8:00 BOB THE BUILDER

8:30 THOMAS & FRIENDS

9:00 MAMA MIRABELLE'S HOME MOVIES

9:30 MAKE WAY FOR NODDY

10:00 FRANNY'S FEET

10:30 ELECTRIC COMPANY

11:00 MISTER ROGER'S NEIGHBORHOOD

11:30 WISHBONE

12:00 NEW YANKEE WORKSHOP

12:30 THIS OLD HOUSE

1:00 GARDEN SMART

1:30 HOMETIME

2:00 WOODWRIGHT'S SHOP

2:30 FON'S & PORTER'S LOVE OF QUILTING

3:00 JERRY YARNELL

3:30 MOTORWEEK

4:00 NEW FLYFISHER

4:30 CHRISTOPHER CLOSEUP

5:00 FOCUS

6:00 ACORDIONES DE TEXAS

6:30 CURIOSITY QUEST GOES GREEN

7:00 LAWRENCE WELK

«Tribute to Hoagy»

8:00 BLUES DIVAS

«Renee Austin»

9:00 AUSTIN CITY LIMITS

«Ray Davies»

10:00 MASTERPIECE CLASSIC

«David Copperfield»-Part 1-David's troubled early life.

11:30 CROSSING LINES

An Indian American woman struggles to stay connected to India after the loss of her father.

## SUNDAY, MARCH 22

7:00 SUPER WHY!

7:30 CLIFFORD

8:00 SESAME STREET

9:00 BETSY'S KINDERGARTEN ADVENTURES

9:30 LA PALABRA

10:00 LA MISA

11:00 DIOCESE INSIGHT

11:30 THE WORD: ALIVE & WELL

12:00 NUESTRO PUEBLO

12:30 CHURCH ALIVE

1:00 LAWRENCE WELK

2:00 REAL MOMS, REAL STORIES, REAL SAVVY

2:30 HUBERT KELLER: SECRETS OF A CHEF

3:00 BAKE, DECORATE, CELEBRATE

3:30 DESIGN E2

4:00 CREATIVE LIVING

4:30 WOODSMITH SHOP

5:00 TEXAS PARKS & WILDLIFE

5:30 CATHOLIC NEWS & INSPIRATION

6:00 TEXAS MONTHLY TALKS

6:30 ACORDIONES DE TEXAS

7:00 THE JOY OF LIVING

7:30 DIOCESE INSIGHT

8:00 MASTERPIECE CLASSIC

«David Copperfield»-Part 2-David's young adulthood.

10:00 NATURE

«Penguins on the Antarctic»-As the climate changes, long-established penguin territories are being invaded and traditional nesting colonies are being disrupted. How will these extraordinary birds deal with the full effects of global warming?

11:00 NOVA

«The Great Inca Rebellion»-The first NOVA/National Geographic Television special goes to an impoverished suburb of Lima, Peru, where an ancient cemetery crammed with mummies is excavated by Peruvian archaeologist Guillermo Cock. In a truly startling find, he discovers

# KMBH DT 38...IT'S ALL ABOUT EDUCATION!

corpses that differ from all the rest.

## MONDAY, MARCH 23

7:00 ANTIQUES ROADSHOW

«Wichita» (Hour Three)-A 1920s Buddy «L» toy sand and gravel truck; a bronze sculpture by Edward Onslow Ford; an 18<sup>th</sup>-century surveyor's compass.

8:00 SISTER AIMEE: AMERICAN EXPERIENCE

«Sister Aimee»-Tells the dramatic life story of Aimee Semple McPherson, the controversial, charismatic, wildly popular evangelist who was instrumental in bringing conservative Protestantism into mainstream culture and American politics.

9:00 POWDER & THE GLORY

In a legendary 50-year rivalry, Elizabeth Arden and Helena Rubinstein changed the cosmetics industry. Jane Alexander narrates.

10:30 EYES ON THE PRIZE: AMERICAN EXPERIENCE

The construction of this pipeline was one of the greatest engineering feats of the 20th century.

11:30 DIALAGOS SIN FRONTERAS

## TUESDAY, MARCH 24

7:00 NOVA

«Extreme Ice»-A photojournalist and a scientific team strive to create a unique photo archive of melting glaciers that could provide a key to understanding their runaway behavior.

8:00 FRONTLINE

«Ten Trillion and Counting»-All of the federal government's efforts to stem the tide in the financial meltdown that began with the subprime mortgage crisis have added hundreds of billions of dollars to the national debt. FRONTLINE reports on how this debt will constrain and challenge the new Obama administration.

9:00 NOVA

«Marathon Challenge»-What does it take for the average person to run one of the world's toughest races? NOVA finds out in a program that's both a human story and an intriguing scientific exploration of the way our bodies respond to intense exercise demands.

10:00 HIDALGO CO. COURT

## WEDNESDAY, FEBRUARY 25

7:00 THE JOY OF LIVING

7:30 LA PALABRA VIVA DE LA BIBLIA

8:00 IN PERFORMANCE AT THE

WHITEHOUSE

President Obama presents the Gershwin Prize to the songwriter. Will I Am and Tony Bennett perform.

9:00 BETTY FORD: THE REAL DEAL

This documentary profiles former First Lady Betty Ford.

10:00 CHARLIE ROSE

11:00 TAVIS SMILEY

11:30 INNER COMPASS

## THURSDAY, MARCH 26

7:00 GREAT PERFORMANCES

«King Lear»-Ian McKellen gives a tour-de-force performance as Shakespeare's tragic titular monarch in this special television adaptation of the Royal Shakespeare Company production of one the playwright's most enduring and haunting works.

10:00 CAMERON CO. COURT

## FRIDAY, MARCH 27

7:00 WASHINGTON WEEK

7:30 NOW ON PBS

8:00 BILL MOYERS JOURNAL

9:00 CONSUELO MACK WEALTHTRACK

9:30 McLAUGHLIN GROUP

10:00 CHARLIE ROSE

11:00 REPORTERO

11:30 INNER COMPASS

## SATURDAY, MARCH 28

7:00 JAY JAY THE JET PLANE

7:30 ANIMALIA

8:00 BOB THE BUILDER

8:30 THOMAS & FRIENDS

9:00 MAMA MIRABELLE'S HOME MOVIES

9:30 MAKE WAY FOR NODDY

10:00 FRANNY'S FEET

10:30 ELECTRIC COMPANY

11:00 MISTER ROGER'S NEIGHBORHOOD

11:30 WISHBONE

12:00 NEW YANKEE WORKSHOP

12:30 THIS OLD HOUSE

1:00 GARDEN SMART

1:30 HOMETIME

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3:00 JERRY YARNELL

3:30 MOTORWEEK

4:00 NEW FLYFISHER

4:30 CHRISTOPHER CLOSEUP

5:00 FOCUS

6:00 ACORDIONES DE TEXAS

6:30 CURIOSITY QUEST GOES GREEN

7:00 LAWRENCE WELK

«Easter»

8:00 GERSHWIN AT ONE SYMPHONY PLACE

The Nashville Symphony performs the Cuban Overture, An American in Paris and Rhapsody in Blue.

9:00 AUSTIN CITY LIMITS

«Corinne Bailey Rae»

10:00 JOURNEY TO PLANET EARTH

«The State of the Planet's Oceans»-The latest installment in the JOURNEY TO PLANET EARTH environmental series investigates the health and sustainability of the world's oceans.

11:00 NATURE

«Kalahari: The Flooded Desert»-This film views the Okavango Delta, after the rains, from the point of view of two of its predators: the crocodile and the eagle.

## SUNDAY, MARCH 29

7:00 SUPER WHY!

7:30 CLIFFORD

8:00 SESAME STREET

9:00 BETSY'S KINDERGARTEN ADVENTURES

9:30 LA PALABRA

10:00 LA MISA

11:00 DIOCESE INSIGHT

11:30 THE WORD: ALIVE & WELL

12:00 NUESTRO PUEBLO

12:30 CHURCH ALIVE

1:00 LAWRENCE WELK

2:00 REAL MOMS, REAL STORIES, REAL SAVVY

2:30 HUBERT KELLER: SECRETS OF A CHEF

3:00 BAKE, DECORATE, CELEBRATE

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4:30 WOODSMITH SHOP

5:00 TEXAS PARKS & WILDLIFE

5:30 CATHOLIC NEWS & INSPIRATION

6:00 TEXAS MONTHLY TALKS

6:30 ACORDIONES DE TEXAS

7:00 THE JOY OF LIVING

7:30 DIOCESE INSIGHT

8:00 MASTERPIECE CLASSIC

«Little Dorrit»- Part 1-Amy «Little» Dorrit is mysteriously summoned from the Marshalsea debtor's prison, where she is

caring for her father to work for the shut-in Mrs. Clennam. Arthur Clennam suspects a long-buried family secret behind his mother's unaccustomed act of charity.

10:00 NATURE

«Kilauea: Mountain of Fire»-Kilauea, on Hawaii's Big Island, is the world's most active volcano. Its latest eruption began in 1983 and hasn't stopped. It is here that filmmaker Paul Atkins finds himself getting a shot few have ever filmed the cataclysmic meeting of 2,000-degree lava and 75-degree ocean water a sight to behold.

11:00 INDEPENDENT LENS

«Iron Ladies of Liberia»- Go behind the scenes with Africa's first freely-elected female head of state, Ellen Johnson Sirleaf.

## MONDAY, MARCH 30

7:00 ANTIQUES ROADSHOW

«Chattanooga» (Hour One)-An 1826 Tennessee hunting horn; a Regency cellarette once owned by Lord Byron; and an heirloom necklace with a five-carat diamond.

8:00 EYES ON THE PRIZE: AMERICAN EXPERIENCE

«Jamestown»-A revealing portrait of Jim Jones and his 900 followers involved in history's largest mass suicide.

9:30 PBS PREVIEWS WE SHALL REMAIN: AMERICAN EXPERIENCE

A sneak preview of a series showcasing stories in Native American history from a Native perspective.

10:00 CHARLIE ROSE

11:00 TAVIS SMILEY

11:30 DIALAGOS SIN FRONTERAS

## TUESDAY, MARCH 31

7:00 NOVA

«Last Extinction»-A provocative new theory about what killed off America's mammoths at the end of the last Ice Age.

8:00 FRONTLINE

«Sick Around America»-The flaws in U.S. healthcare and the future of the private insurance industry are investigated.

9:00 WRITERS

«Song Writers»-Mississippi-born songwriters Molly Thomas, Garrison Starr and Nelsen Hubbard discuss their music.

10:00 HIDALGO CO. COURT

# V-ME VEALO EN EL CANAL DIGITAL 38.2



## The Spanish network developed with public television

Quality TV for US Latino families, speaking to their interests and issues in a new, positive way

### PROGRAMMING

World-class educational TV every morning - a healthy, positive environment where pre-school children can learn and have fun in Spanish. *Jim de la Luna*, *Plaza Sesamo*, *LazyTown* and more, entertain while teaching literacy, pre-math and science, music and movement, and social development.

A diverse lifestyle line-up covers food, home, travel, parenting and wellness. *Aire Yoga*, the acclaimed *Los Niños en su Casa*, and cooking shows from *elgourmet.com* offer choices for every interest.

V-me Primetime means smart entertainment and current affairs. News, intelligent opinions and interviews with Jorge Gestoso, Andres Oppenheimer and Maria Hinojosa. Award-winning nature, history and science series. Latin cinema, mini-series, sports and original music shows.

### WHERE TO FIND V-me

A 24-hour network, V-me is carried as a basic service - nationally via satellite, and in 30+ major US markets as a digital broadcast of the local public TV station and on basic digital cable.

V-me reaches over half of America's Latino households, and by the end of 2009 will reach 80%.

To find V-me in your area, visit [www.VmeTV.com](http://www.VmeTV.com), and click on "Local Channel."



### CONTACT

For sponsors, underwriters and organizations, V-me is a new way to reach, inform and impact US Hispanics nationwide, in a high-quality, low-clutter, multiplatform environment.

To partner with V-me, or to connect with your local station, email

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## V-me Adds *NumberJacks: Los Supernúmeros* to Award-Winning Kids Lineup *Global Pre-School Hit Builds Early Math Skills - in Spanish*

Named "Best Educational Program" in both 2007 and 2008 by the prestigious Royal Television Society, and a favorite with kids and parents in over 40 countries, the hit series from Open Mind Studios and the BBC joins V-me's collection of Emmy, Peabody, and Bafta Award winners. As the exclusive U.S. home for *NumberJacks: Los Supernúmeros* in Spanish, V-me airs the series weekdays at 12:30pm (ET).

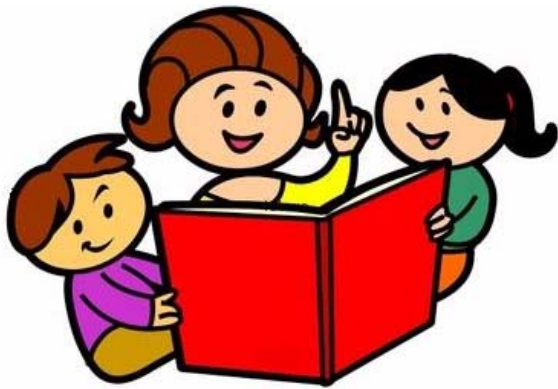
*NumberJacks: Los Supernúmeros* combines fun, thinking skills, and math concepts in an entertaining package, as a team of young animated superheroes — the numbers 0 through 9 — have adventures and solve problems in the real world. Each program is structured as a scientific investigation, and designed to give young viewers a positive attitude towards math that will last a lifetime. The learning in *NumberJacks: Los Supernúmeros* covers a wide range of topics: counting, shapes, measurement, movement, positions, patterns and problem solving.

## About V-me

V-me entertains and informs Latino families in Spanish with primetime drama, music, sports, current affairs and Latin cinema, along with world class kids, food, lifestyle and nature. The 24-hour network, partnered with public television, is America's largest Spanish digital channel. V-me is the first venture of the media production and distribution company, V-me Media Inc. To find out more visit [VmeTV.com](http://VmeTV.com)



Ready To Learn



## Reading to Two: A Double Challenge

From pbsparents.org

<http://www.pbs.org/parents/readinglanguage/articles/readingtwo/main.html>

While parents understand the importance of reading to children, it is often a struggle to read to two. How can parents negotiate the «book wars,» when one child only wants to read chapter books and the other insists on reading picture books? What can parents do when one child wants to read about dinosaurs and the other wants to read about ballerinas?

While reading to two can be a challenge, there are strategies that do work. The strategies that follow can help you make the family reading experience meaningful, while helping your children to develop their abilities as readers and writers.

### Choosing the Right Books for Two

The first and most critical step is selecting the right books. Consider these tips as you try to find the right books for two.

#### **Choose topics that appeal to both your children.**

Look for interesting books that both children can «read,» such as, **Blue Hat, Green Hat** by Sandra Boynton or **Five Little Monkeys Jumping on the Bed** by Eileen Christelow. Preschoolers can count and name colors, while toddlers will be enchanted by the colorful illustrations. Moreover, the catchy beat and refrain will help both your children become aware of the sounds of the language, while laying the foundation for reading and writing development.

#### **Consider the complexity of the story as well as the topic.**

If your older child thinks a book is too easy, he may lose interest. At the same time, your younger child can become frustrated with long, complex books. Try to select books that «stretch» your younger child, while appealing to your older child. You may even be surprised by how attentive your younger child can be.

#### **Choose books that have characteristics of good read-alouds.**

Good read-aloud books have action, strong characters, interesting dialogue, and a clear story line. Colorful illustrations can also help your children follow what's happening. Folktales and fairytales with colorful illustrations can enchant young and older children alike. Wordless books are also good choices because children of all ages can read the «story» in their own way.

#### **Read different kinds of books together.**

While your children may prefer certain kinds of books, try to expose them to different genres, or kinds of books, including poetry, non-fiction, and stories. Different kinds of books will help broaden their knowledge of the world and increase their vocabulary. Involve your children in taking turns choosing the books for the day.

#### **Establish a special time for family read-alouds every day.**

One of the most effective ways to encourage a lifelong love of reading is to make reading part of your family's regular routine. Reading daily will increase your children's vocabulary, their knowledge of the world, and their understanding of stories.

#### **Find time to read one-on-one with your children, too.**

Family read-alouds can help your children learn more about books, about sharing, and about each other. But children also need some alone time with you, when they can choose the books they like, ask as many questions as they like, and read aloud themselves.