

RGV Educational Broadcasting, Inc.

KMBH-TV60 / KMBH-DT38 / Public Radio 88 FM-HD (KMBH-FM 88.9 / KHID-FM 88.1)

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It's all about education!

POLICY ON DONOR LIST AND POLITICAL ACTIVITIES

In fulfillment of Section 396(k)(12) of the Communications Act regarding non-disclosure, non-usage of donor list for purposes other than the direct operation of our public Broadcasting entity, RGV Educational Broadcasting Inc. establishes the following policies and procedures.

1. All employees will be made aware of the terms of the (Communications Act) law and the regulations of the Corporation for Public Broadcasting and of the consequences of any violation to the rules and procedures derived from the law and from the CPB rules, including filing of criminal charges and dismissal from employment.
2. RGV Educational Broadcasting will always accept and endorse the CPB criteria for station grant recipients at the moment of applying for Community Service Grants or any other grant from the CPB.
3. A copy of the rules of the law and the CPB procedures will be inserted in the corresponding file of the Donor List and Political Activities at the Public Inspection Files of RGV Educational Broadcasting.
4. The public of our stations will be made aware of our policies through general messages (following the PSAs format) and every time our stations conduct of a fundraising campaign either over the air or through direct mail.
5. Underwriters, corporative donors and major donors will be made aware of our policies regarding control and privacy of donor lists and procedures regarding political activities at any time, during cultivation and periodically during the fulfillment process.
6. Paperwork and stationary of the station that is used in fundraising activities will always include statements on our compliance with the Donor List and Political Activities Requirements of the CPB.

These policies were revised and approved by the Board of Directors in its meeting of December 9, 2002.